



## BUSINESS LEADERS BREAKFAST

We warmly invite you to a special breakfast for  
Auckland business leaders:

### **BUSINESS & COMMUNITY - A SOCIAL ACTION PARTNERSHIP**

What role can businesses play in addressing the social and economic challenges in our communities?

Why do most businesses view their support and partnership with community organisations as 'the right thing to do', rather than a strategic opportunity to further their business objectives through support of their community?

What can this support look like practically for a variety of businesses with differing levels of resource?

*Alison Barrass has worked in New Zealand's food industry for 27 years with roles in Sales & Marketing and Operations, culminating in CEO roles with both Goodman Fielder and Griffins Foods. It was while at Griffins that Alison came across Te Whakaora Tangata and was instrumental in establishing a social action partnership between the two organisations. More recently Alison has moved into full-time governance and is currently a non-executive Director for Spark, Methven, Gough Group and Callaghan Innovation to name a few. Alison resides in East Auckland with her husband Craig and their two children.*



**Te Whakaora Tangata is a non-profit community organisation utilising intergenerational solutions to break intergenerational cycles of dysfunction.** Families once overcome by domestic violence, child abuse, crime, addiction and relationship breakdown, are now living in stable homes where children are given every opportunity to reach their full potential.

[CLICK HERE](#) TO VIEW SHIRI'S REMARKABLE STORY

**Thurs July 6 7.30am - 8.45am**

**Waipuna Conference Centre 58 Waipuna Rd, Mt Wellington**

There is no charge to attend the breakfast but spaces are limited.

**Please RSVP to Elyse no later than June 26:**

elyse@tewhakaora.org.nz or phone 027 429 6600

We look forward to you joining us for this event